

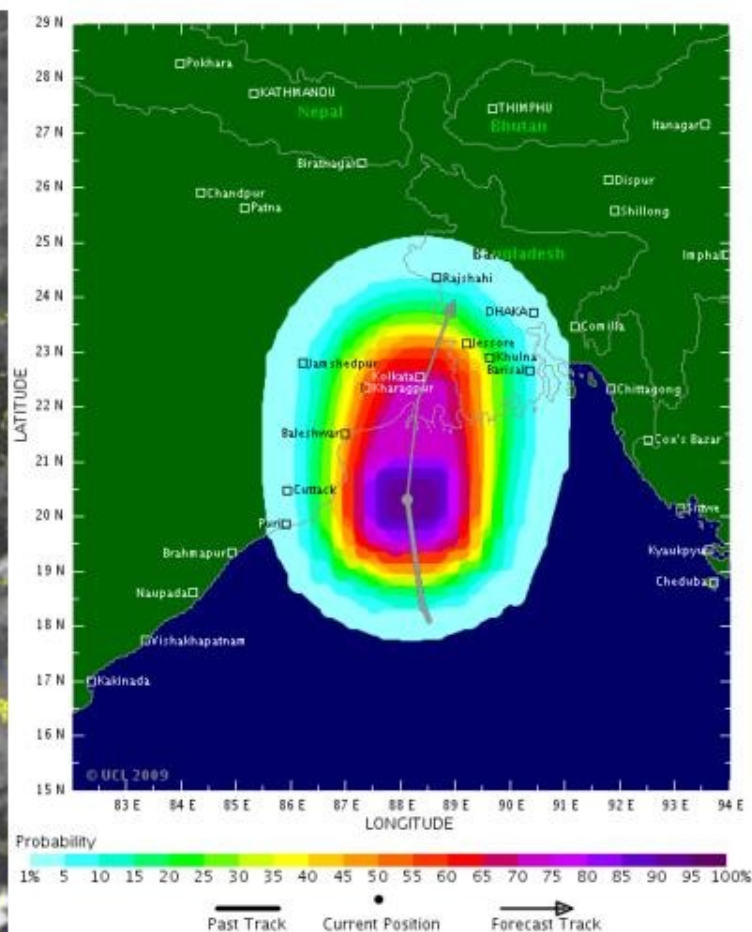
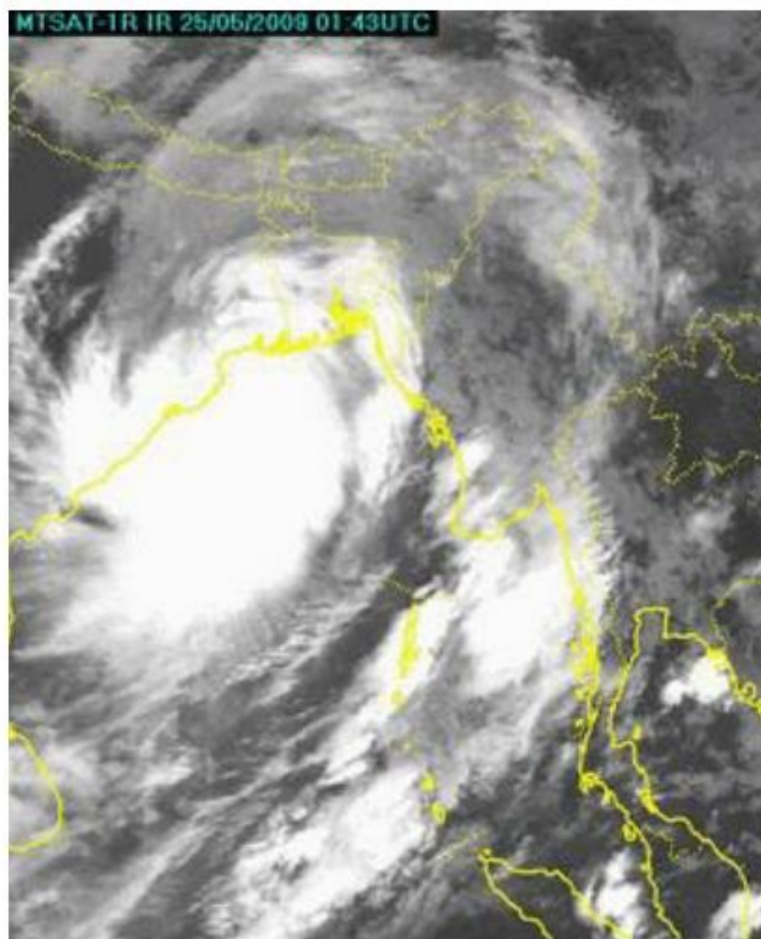
Humanitarian Advocacy



www.ecbproject.org



Joint Advocacy Campaign on Cyclone Aila: Ensure Entitlement for Disaster Affected People





EMBANKMENT



H O M E

HOMES ON EMBANKMENT



FOOD



W A T E R



AILA was less devastating than **SIDR**. It **KILLED** only **190** people while affected **3.9 million**. Made **750,000** homeless. **350,000** stayed on embankments; later on, this number reduced to **200,000**; while **150,000** migrated to cities and relatives' houses. **100%** of sanitation facilities destroyed in some areas; at sub-district level **an average of over 1000 people** admitted daily to take diarrhoeal treatment.

Joint Advocacy Campaign on Cyclone Aila: Ensure Entitlement for Disaster Affected People



STRUGGLE FOR HOME

Reconstruct the Embankment: Help people to go back home

Blockers:

1. Water Development Board (WDB)/Ministry of Water Resources
2. Contractors of the WDB
3. Commercial Shrimp Cultivators
4. Corrupt Politicians benefited from the three above

Target:

1. Prime Minister's Office
2. Minister, Ministry of Food and Disaster Management
3. International communities including donors and INGOs

Swingers:

1. National NGOs
2. Water Development Board (WDB)/Ministry of Water Resources

Champions:

1. Campaign for Sustainable Rural Livelihoods (CSRL) and its Member Organizations
2. Oxfam, Emergency Capacity Building Project, INGOs
3. Print and Electronic Media

Testimony of Journalist on Swelled Sufferings of Aila Hit People in One Year



Media Campaign

Discovery News

http://news.discovery.com/earth/flooded-mangroves-disappearing-tigers.html

Flooded Mangroves, Disappearing Tigers

There's no question the polar bear has pretty much topped the field as the "big, busy mammals at risk" change" stakes. But according to a 2009 paper in the journal *Climate Change*, there is another **charismatic megafauna** whose future may be in question as a result of global warming: the Bengal tiger. One related population thereof.

It's no secret that Bengal tiger numbers have declined, the range and is believed to total fewer than 4,000 in the world's largest mangrove forests in the world.

However, sea level rise from 21st-century sea level rise, and other factors, are expected to reduce the number of tigers in the mangrove forests.

The paper's authors say that increasing levels of sea level rise would have declined the number of tigers in the mangrove forests.

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NEW AGE

Political support

Staff Correspondent

Leaders of different

day of the 'Aila M

in Khulna on Thurs

demands for repair a

damaged by the cycl

Aila Durgata Sanghat

and civic group leaders

of Aila-affected people in

the rally. The program

afternoon, will continue till J

Khulna



কালের কণ্ঠ

২৭ জানুয়ারি ২০১০, বুধবার



ইত্তেফাক

THE DAILY ITTEFAQ

আইলাদুর্গত হাজারো মানুষ এখনো খোলা আকাশের নিচে

দ্রুত পুনর্বাসনের আহ্বান

পুলিটিক অর্ডিন্যান্সের আওতাধীন হাজার হাজার মানুষ এখনো খোলা আকাশের নিচে

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দ্রুত পুনর্বাসনের আহ্বান



More than 500 news of the campaign published in the international, national and local newspapers and electronic channels. BBC, Reuters and Discovery provided important support to the campaign

Mobilization



Online Campaign



facebook

Group: Aila Victims Solidarity Platform
Album: Aila Victims Solidarity Platform

Touched Around
2,000 People

Touched Around
10,000 People

Agraphothik, Asia Social Movements
Saap Network, Bangladesh 2021, Climate-L



YAHOO!
Groups



Gmail
by Google

Mpm@pmo.gov.bd, director4@pmo.gov.bd,
minister@mofdm.gov.bd, minister@mowr.gov.bd,
minister@moa.gov.bd, secretary@mofdm.gov.bd

Touched Around
500 People

Touched Around
1,000 People

Daily twits connected us with
thousands of activists



twitter

Policy Dialogue on Swelled Sufferings



Policy Brief

ECB || Emergency Capacity Building Project

Swelled Sufferings: Challenges After 3 Months of Aila

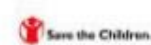


Cyclone Aila has caused enormous loss of lives and livelihoods in 11 coastal districts. Even 3 months after the cyclone, many villages are inundated by water and thousands of women, men and children live in dismal condition without shelter and proper water and sanitation facilities. People may have to wait for the end of the monsoon to return home. Even then they will have to face hunger and diseases without their livelihoods.

Although the intensity and frequency of weather related extreme events like Cyclone Aila is increasing, due to lack of resources and infrastructures, coastal communities are sometimes not prepared to face them. During the cyclone, high tidal surges broke through many parts of poorly maintained embankments. Over the years, illegal and inappropriate use of public resources such as land, water bodies and forest has weakened structure of the embankments. Poor maintenance of embankments, illegal installation of pipes, tube wells and gates on these, and encroachment of land and water bodies in this area are the contributing factors for waterlogged communities.

The Emergency Capacity Building (ECB) Project urges the government of Bangladesh, along with international aid and donor agencies, to act promptly to assist these communities. The most urgent needs include:

- Immediate initiatives to repair the embankments for people to return their homes and restart their livelihoods.
- Adequate resources to help communities to rebuild their lives and prepare for future disasters.



Calls in Policy Brief

- o The government should reconstruct all the damaged embankmentsmonsoon intensifies. Existing embankment management policy should be updated and implemented.
- o Rehabilitation programs should be initiated with immediate priority in all the affected areas, with adequate allocation in budget of upcoming fiscal 2010-11 and actions should be taken to release these funds swiftly.
- o The government should amend the existing draft of Disaster Management Act to make it pro-people with effective consultation with community people.
- o The international donors and development partners should provide funding support to government and NGOs to respond to the crisis immediately.
- o In the 16th Conference of Parties (CoP) of the UNFCCC to be held on November 2010 in Mexico, the rich countries should reach a fair, ambitious and binding deal to reduce green house

Are WE Human?



Press conference

Letter campaign

Monitoring of works

Media mobilization

Gathering

Exhibition

Gathering

Stunt

CSO consultation

Talk-show

Demonstration

Column writing

Facebook

Meeting ministers regularly

School children's march

Open Alliance

Billboard

Displaced people's march

Policy brief

Cultural show

Celebrity mobilization

Dialogue

What else?

Statement

Seminar

What not?

• What achieved

- Emergency declared.
- Army deployed.
- Finally after 18 months of the cyclone AILA, embankments were reconstructed.
- Prime Minister and other Ministers visited.
- Government provided financial support for home building.
- IFIs allocated money for embankment reconstruction.
- Donors mobilized (now Oxfam is leading a consortium to spend 1000 million BDT).

• What not

- Nexus between WDB, contractors, shrimp cultivator and corrupt politicians continued.
- Couldn't follow what IFIs are doing.
- **[new problems emerged]**

Short and medium term initiatives must be linked with long-term campaigning. How community and humanitarian programme support campaigning?

Humanitarian Advocacy Strategy on Disaster Management Act (DMA)



Enact the Disaster Management Act
Secure Lives, Livelihoods & Resources



Lowlying delta Bangladesh is one of the most disaster-prone countries in the world. A large part of the population is always at risk due to the country's unique geographical location, overreliance on agriculture and its resources, high population density, high level of poverty, falling institutions and mismanagement.

More than 30 percent of the population lives below the poverty line. The number of poor and ultra poor is increasing day by day. Frequent natural disasters make the situation worse, increasing the risk of vulnerability. Particularly, events such as coastal and river erosion, flash floods, irregular flooding and cyclones are worsening poverty.

According to the mortality risk index of the United Nations, Bangladesh is on top of the list

of countries being affected by earthquakes, floods, cyclones and tsunamides.

Change of climate and the tendency of related extreme events is also increasing in Bangladesh as elsewhere in the world.

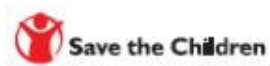
These events and tendencies will increase both in intensity and frequency due to climate change. The world's temperature has risen by about 0.7 degrees Celsius in the last five decades; low-latitude temperatures (LST) near the Bangladesh coast have increased by about 0.45 degrees Celsius.

Only two or three decades back, the number of the local cautionary signal number three, on average, was used four to five times from the first week of June to mid-November. However, in



Cabinet Endorsed DMA

SOLIDARITY





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
প্রধানমন্ত্রীর কার্যালয়

পুরাতন সংসদ ভবন
ঢাকা

পত্র সংখ্যা ০০.০৭১.০২৭.১৩০.০০.০০২.২০১১(অংশ)-২৬৬(১)
২৬/১/১১

তারিখ ২৭ জুন ২০১১
১৩ আষাঢ় ১৪১৮

বিষয়: জলবায়ু পরিবর্তনের প্রভাবে বিপন্ন জনগোষ্ঠীকে রক্ষা ও স্থায়িত্বশীল উন্নয়নের জন্য কার্যকর পুরোধে ব্যবস্থাপনা আইন বাস্তবায়নের আবেদন।

উপর্যুক্ত বিষয়ে 'জাগো নারী' বক্তব্য-এর নির্ধারিত পরিচালক মাননীয় প্রধানমন্ত্রী মহোদয়ের একটি আবেদনপত্র প্রেরণ করেছেন। এতে জলবায়ু পরিবর্তনের প্রভাবে বিপন্ন জনগোষ্ঠীকে রক্ষা ও স্থায়িত্বশীল উন্নয়নের জন্য পুরোধে ব্যবস্থাপনা আইন বাস্তবায়নের আবেদন জানানো হয়েছে।

০২। এমতাবস্থায়, আবেদনপত্রের বিষয়ে যথাযথতর ব্যবস্থা গ্রহণের জন্য নির্দেশক্রমে এতদনুসারে প্রেরণ করা হ'ল।

সংযুক্তি: স্বর্ণনামতে।

সচিব
পুরোধে ব্যবস্থাপনা ও জল বিভাগ
জল ও পুরোধে ব্যবস্থাপনা মহালয়
স্বাধীন সচিবালয়, ঢাকা।

(স্বাক্ষর)
(মিজাবুর রহমান)

পরিচালক

ফোনঃ ৮১৫১২৮৮
ইমেইল:dir4@pmo.gov.bd

অনুলিপি:

- ১। জেলা প্রশাসক
বরকলা।

ডাকটিকট

শেখের নাম: _____
 গ্রাম: _____
 ডাকঘর: _____
 উপজেলা: _____
 জেলা: _____

ব্যবহার
 জনস্বার্থে পেশ হাদিনা
 মাননীয় প্রধানমন্ত্রী
 গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
 প্রধানমন্ত্রীর কার্যালয়, পুরাতন সংসদ ভবন
 তেজগাঁও, ঢাকা ১২১৫

পুরোধে ব্যবস্থাপনা আইন কার্যকর করার জন্য প্রচেষ্টাভিত্তিক
 হারুন-সুদানভার | জাগোনারী-বক্তব্য | কার্যকর সংগ্রহ-ঢাকা | প্রাক-ন্যাকশীরা | উত্তর-পাইলট | csrl



Policy Dialogue



Seminar

Memorandum



Lobby Meeting

Rally



Voice of Journalists for Disaster Management Act

দুর্যোগ ব্যবস্থাপনা আইনের পক্ষে সাংবাদিকের ভাষা

THANK YOU